# Governance from megalopolis to the megaregion

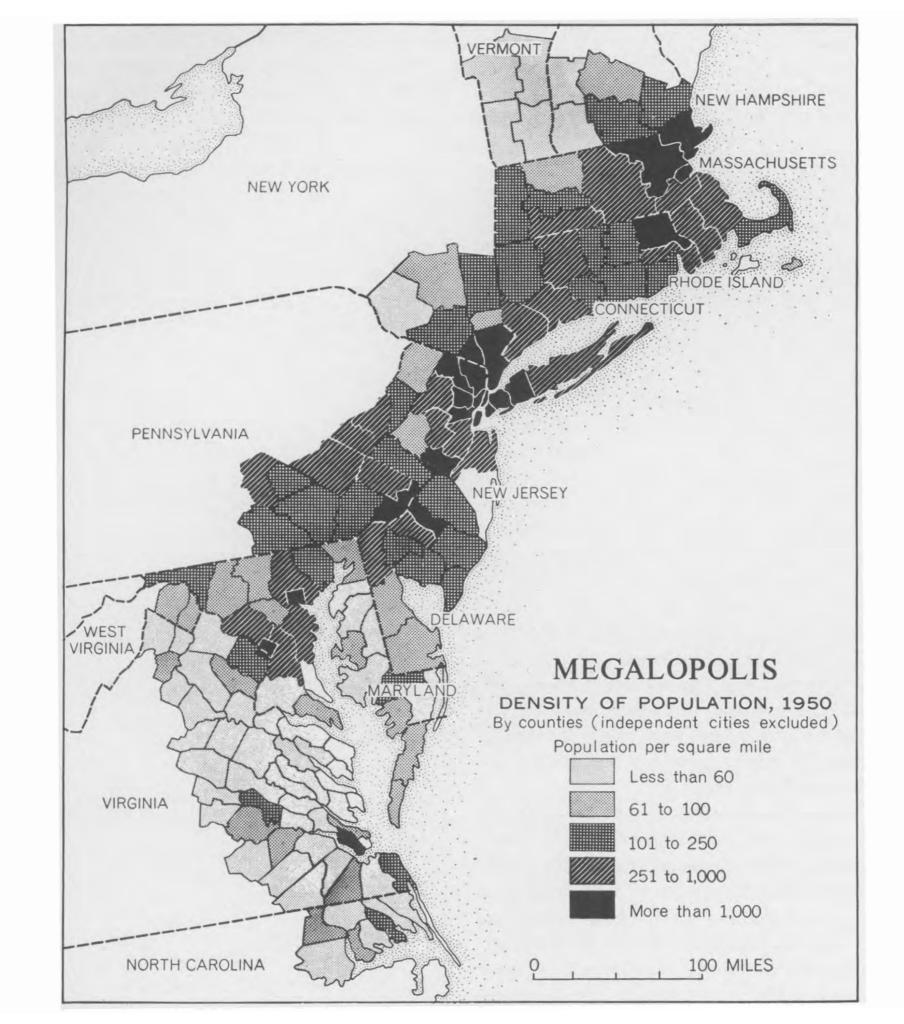
A world of cities or planetary urbanization?

David Wachsmuth School of Urban Planning, McGill University

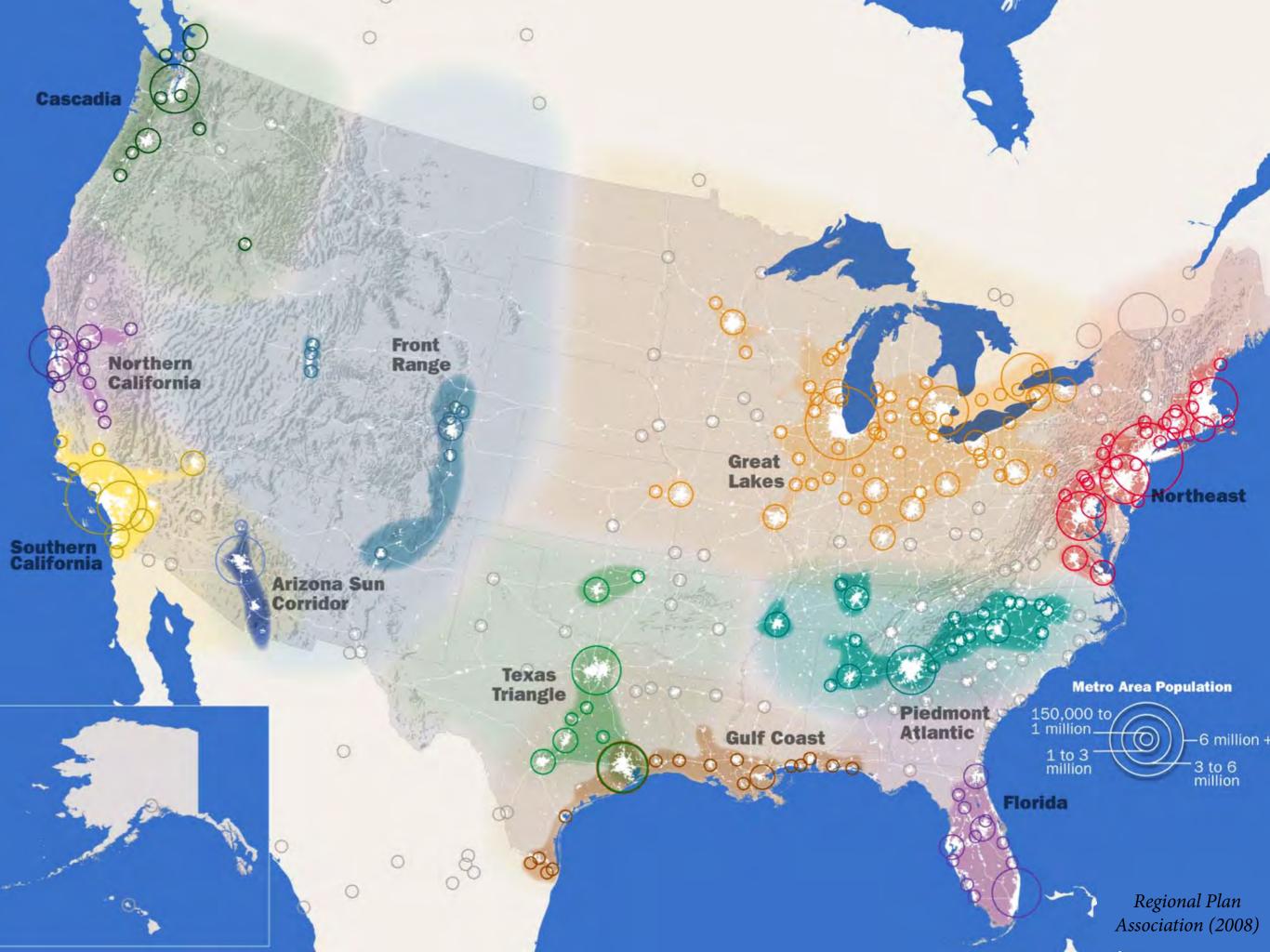
July 26, 2016

Urban thinking (and governance) beyond the city

## Megalopolis as governance thinking



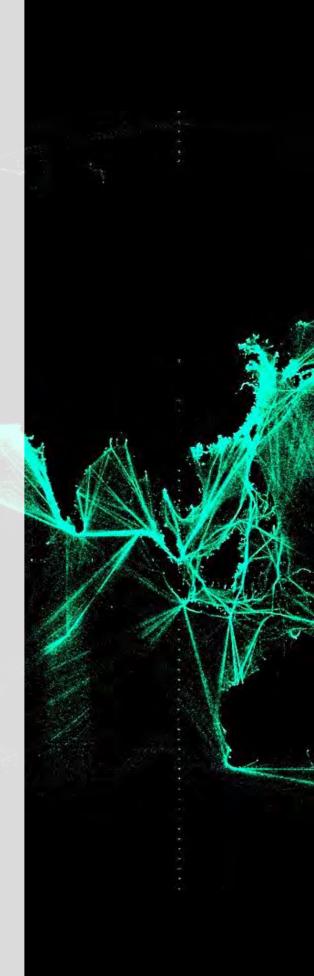
Gottmann (1957)





A shift from redistribution to competitiveness in megaurban governance thinking A shift from redistribution to competitiveness in megaurban governance thinking

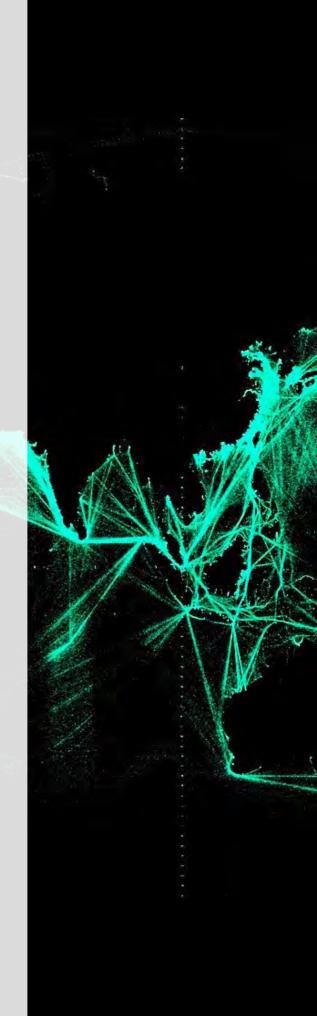
The development of a city-centric imaginary of the mega-urban

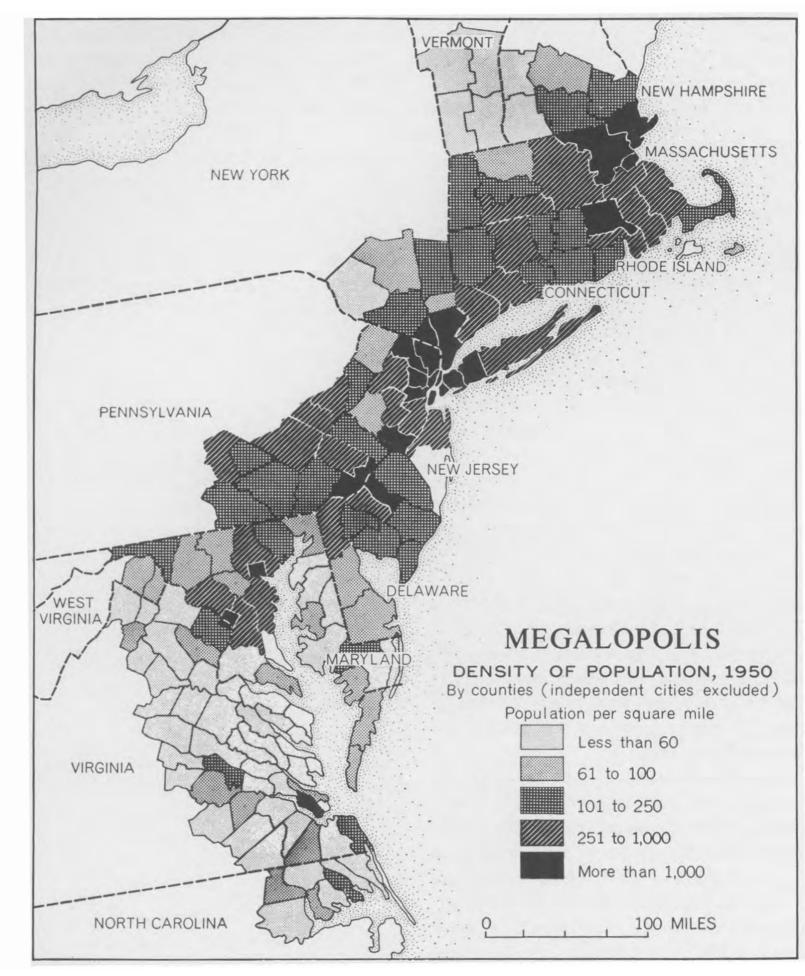


A shift from redistribution to competitiveness in megaurban governance thinking

The development of a city-centric imaginary of the mega-urban

Megalopolitan governance challenges are more than territorial





#### Gottmann (1957)

"Not in fact a new sort of city, but **an anti-city**"

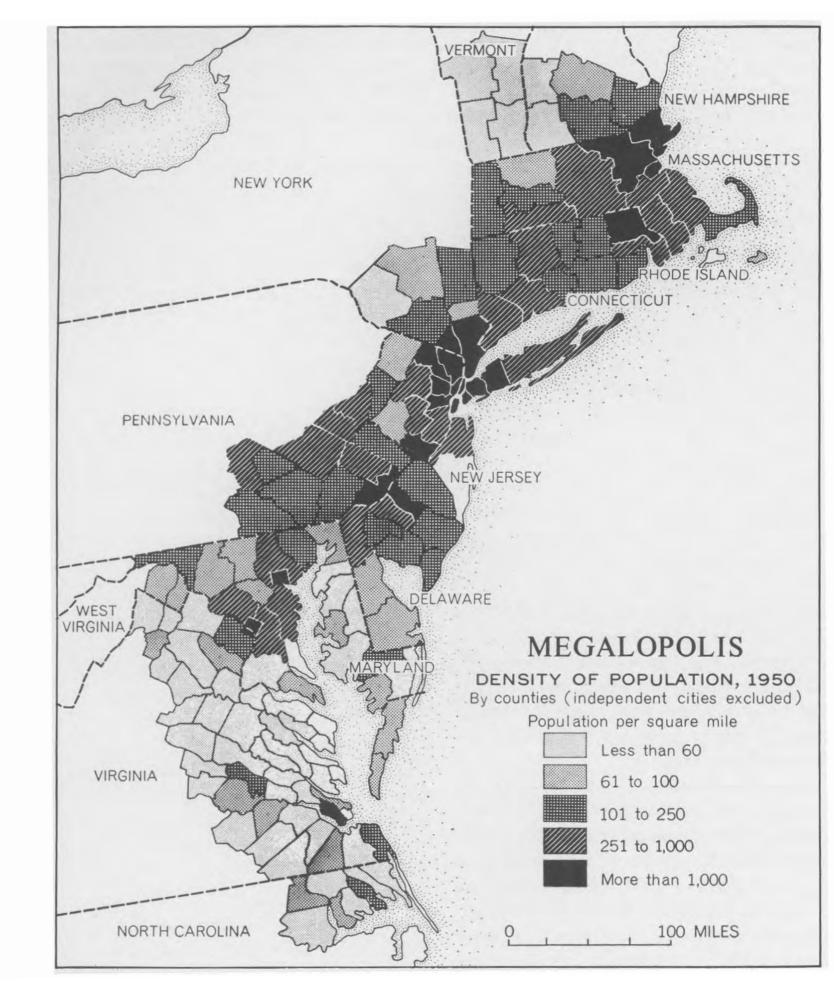
Mumford (1961)

"A **completely new pattern of living** and of regional interdependence between communities."

Gottmann (1957)

"It seems that a necessary condition of a megalopolis is **a hinge articulating two or more networks**, one of them a national internal network, and another an international and overseas network."

Gottmann (1976)



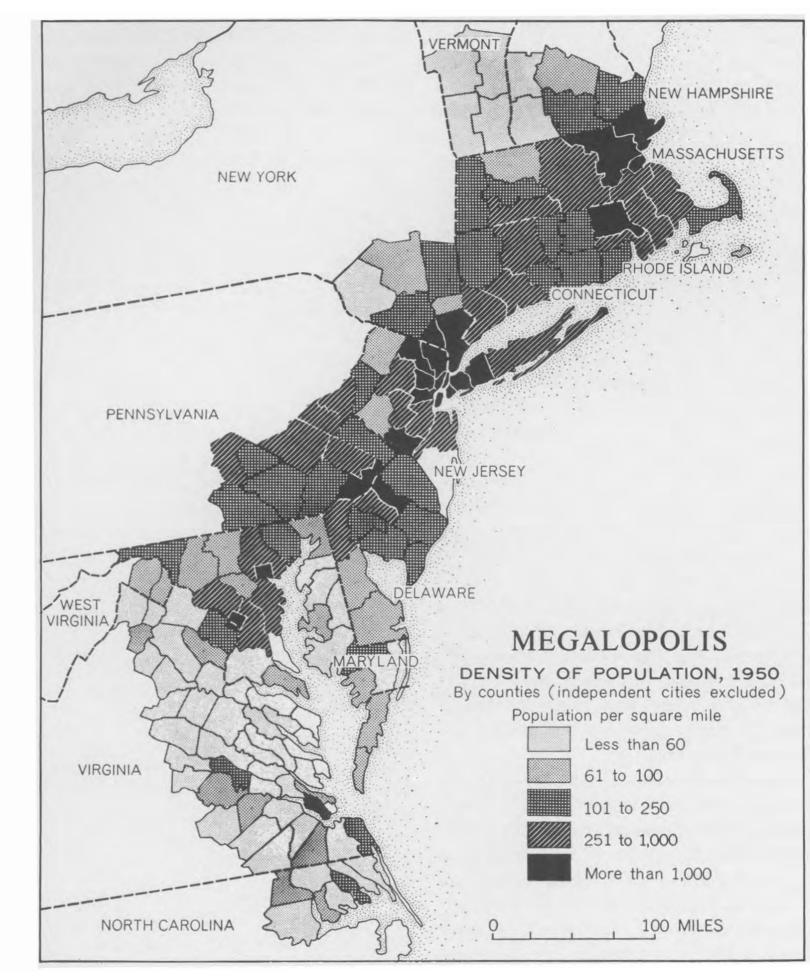
Key features

A polycentric urban area of 25 million people or more

Integration of dense (urban) areas and less dense (rural) areas

Connects national and international economic space

Qualitatively different from the city?



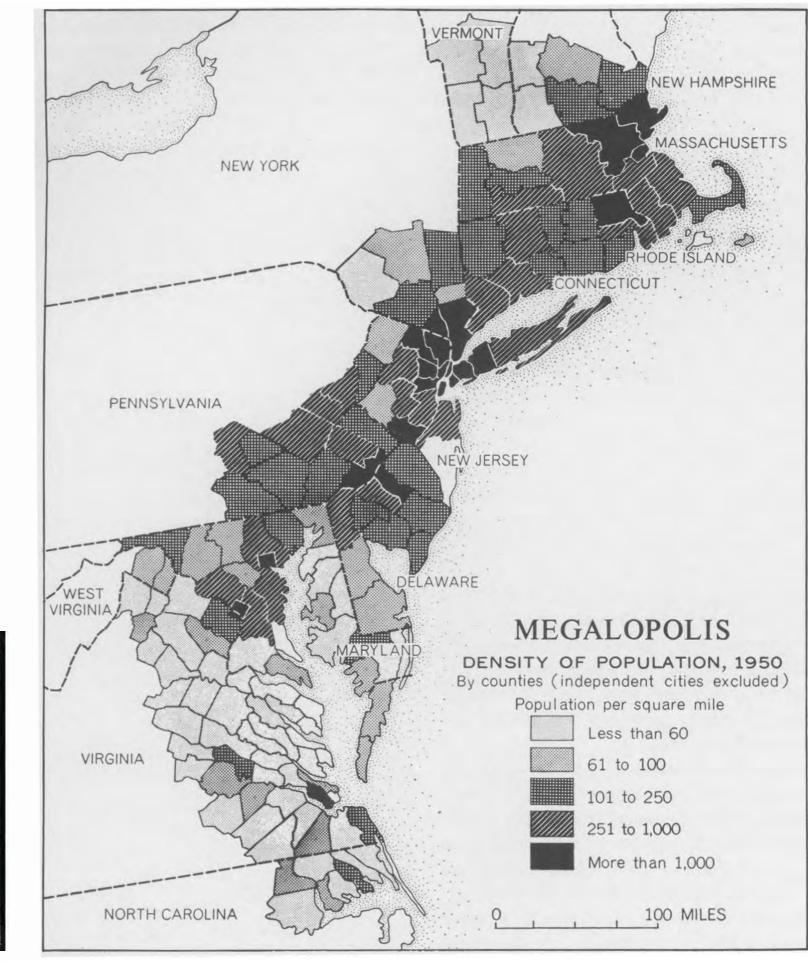
Governance challenges

#### Infrastructure

# Territorial redistribution and service provision

Globalization

#### (National Fordism-Keynesianism)

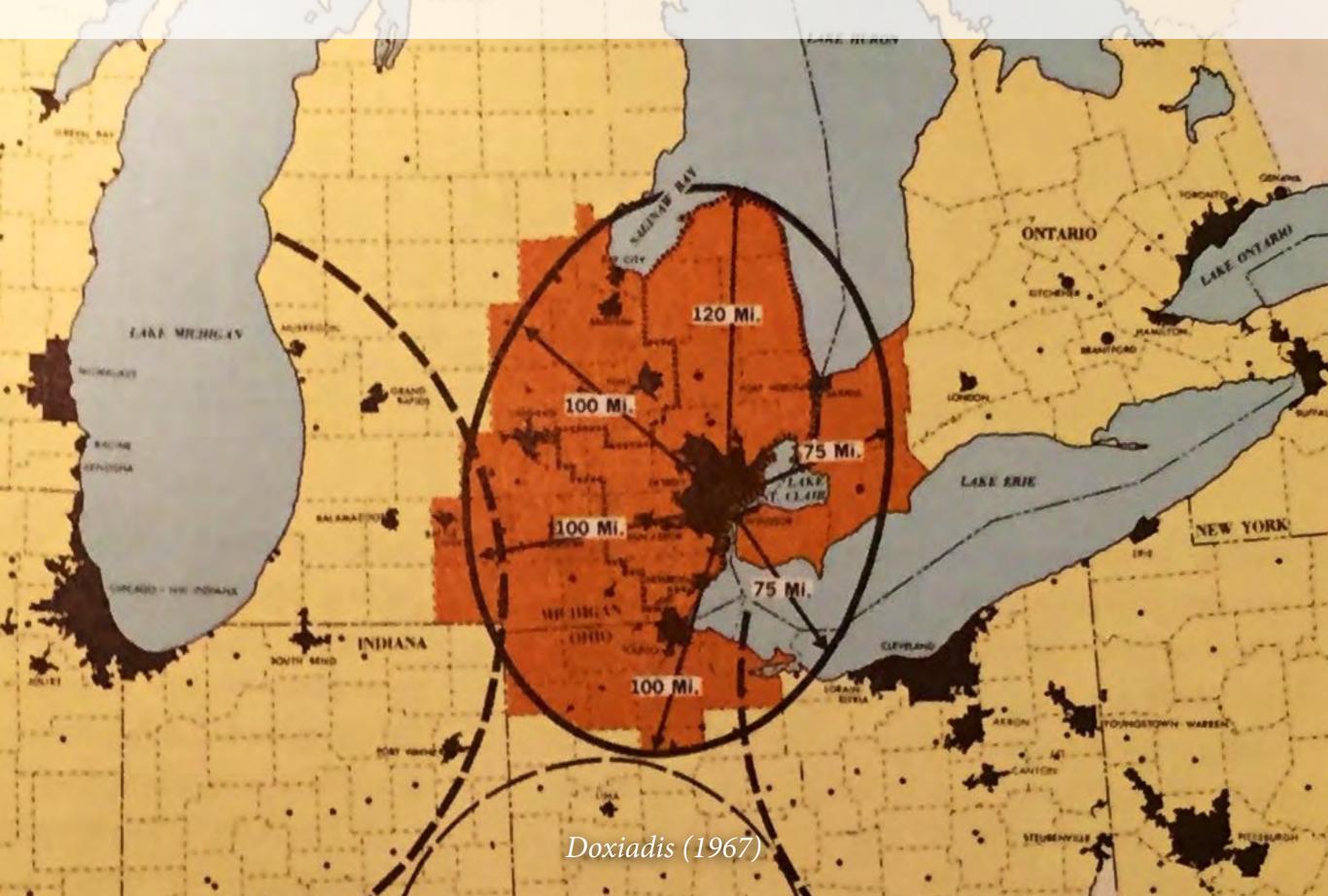


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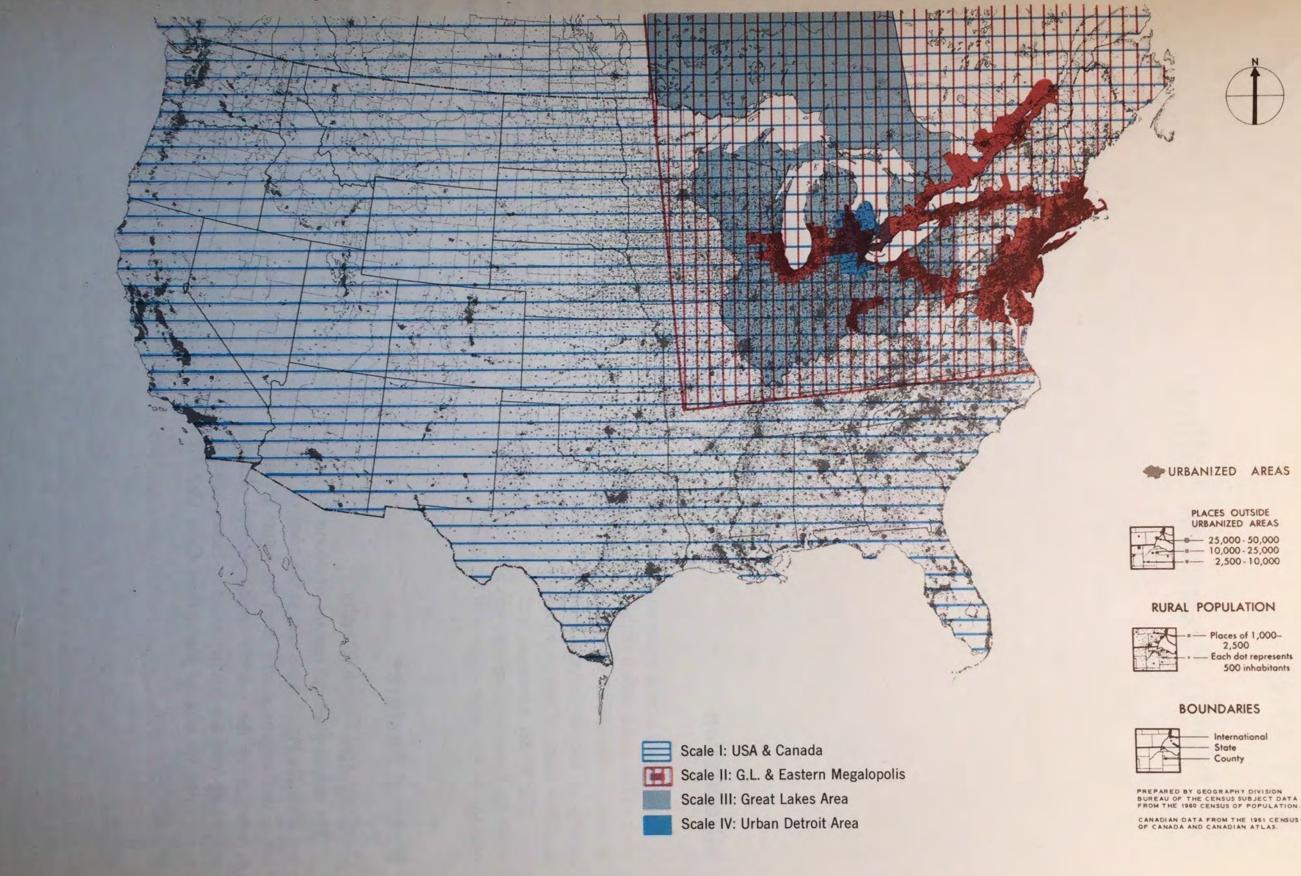


### Doxiadis' plan for Detroit

### Urban Detroit Area

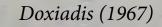


#### **The Four Scales Of Analysis**

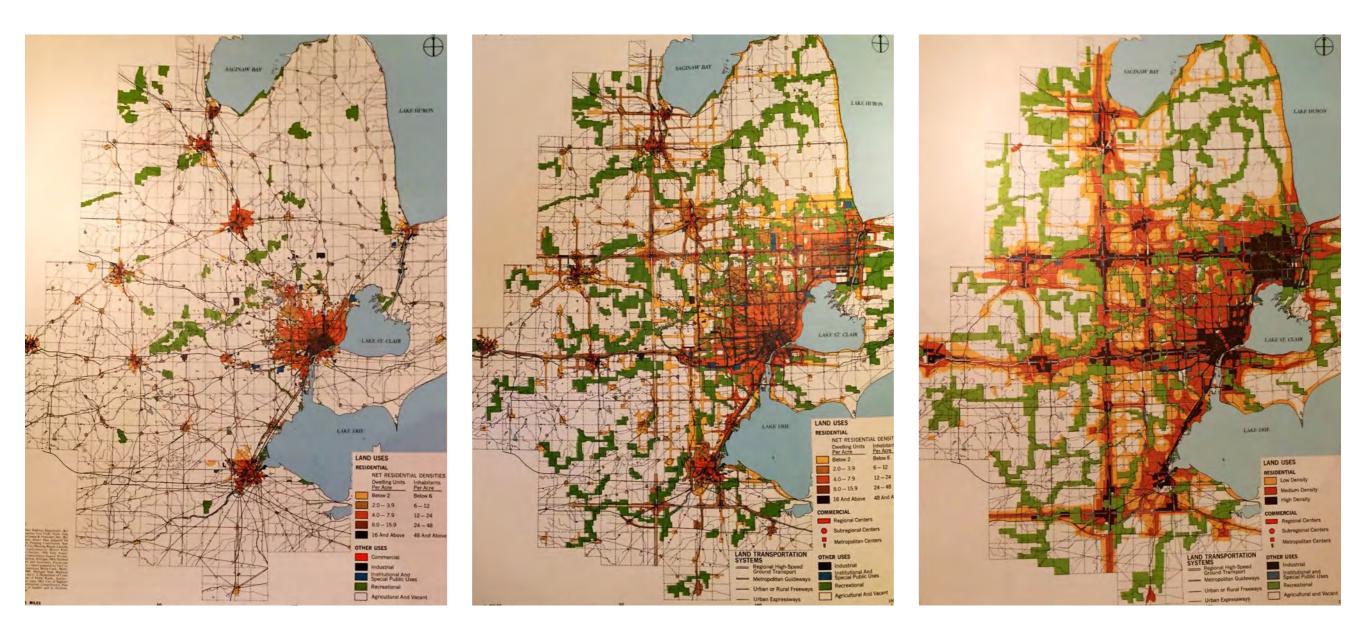


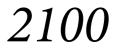
Doxiadis (1967)

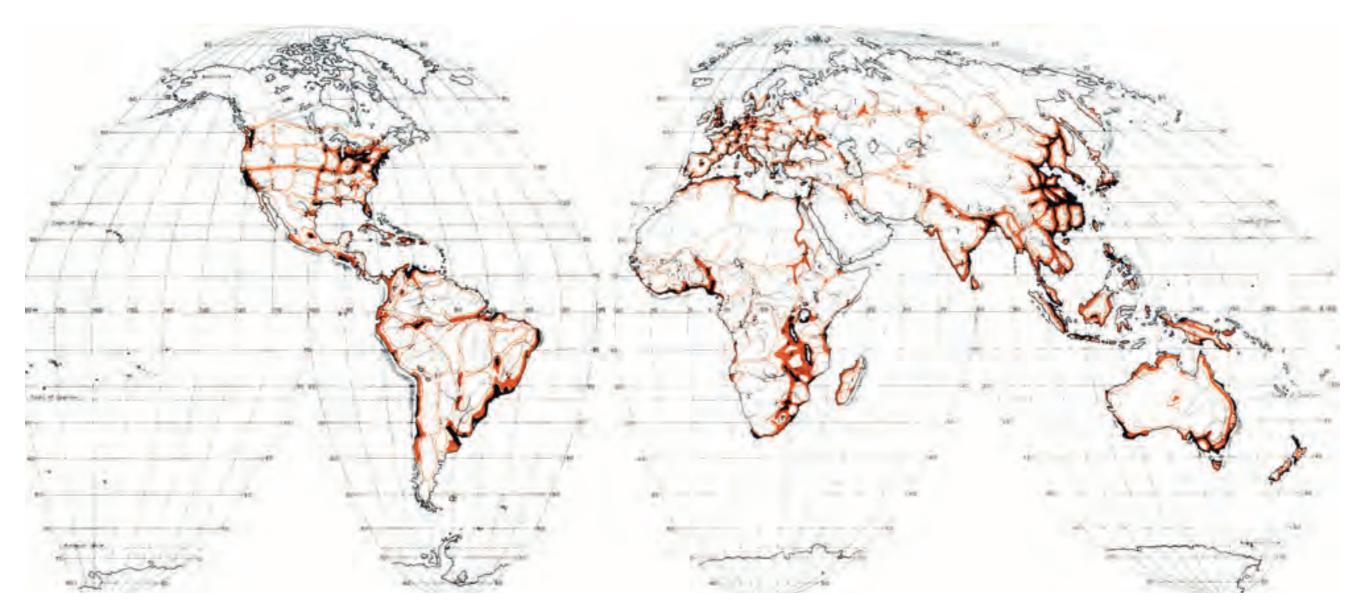
### Great Lakes Megalopolis



### Land-use projections

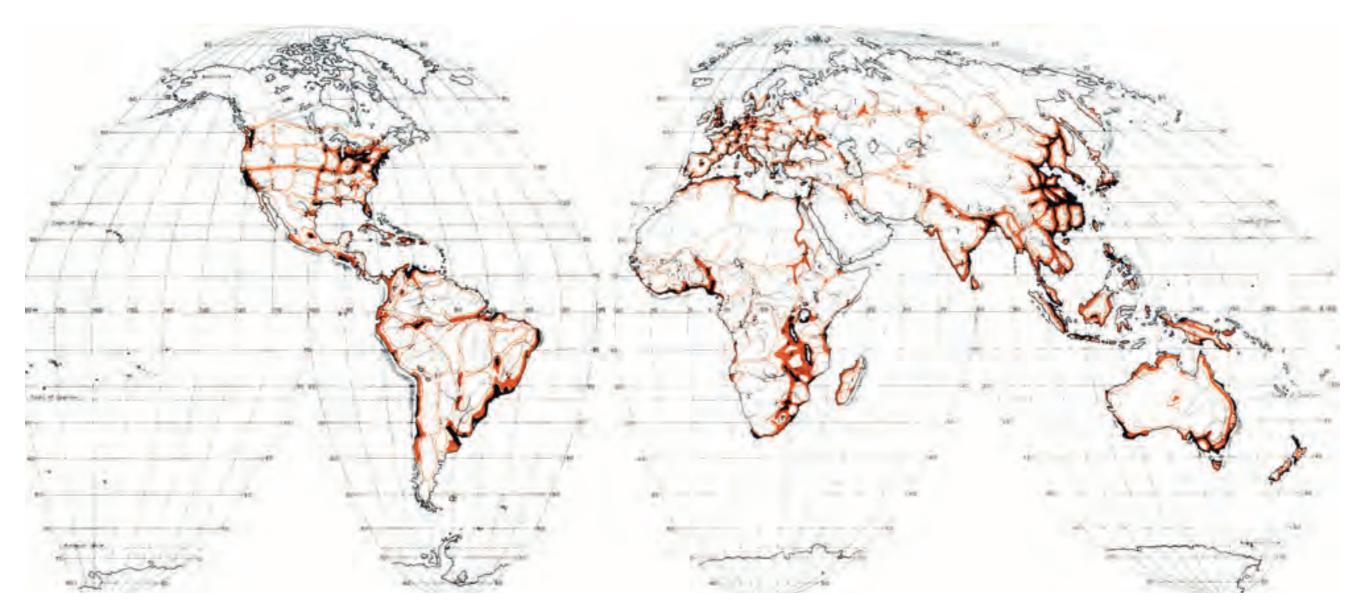






Doxiadis and Papaioannou (1974)

# A world of megalopolises?



Doxiadis and Papaioannou (1974)

## Ecumenopolis

# Contemporary

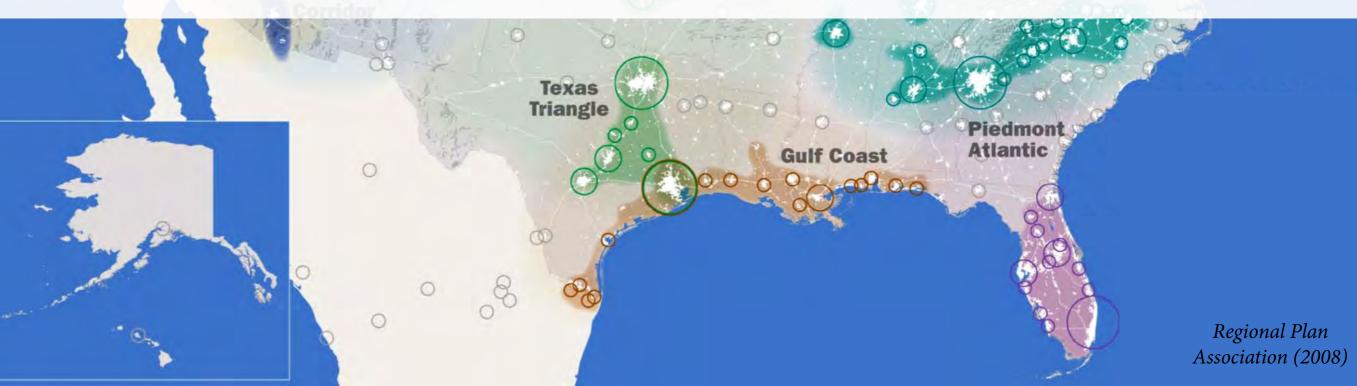
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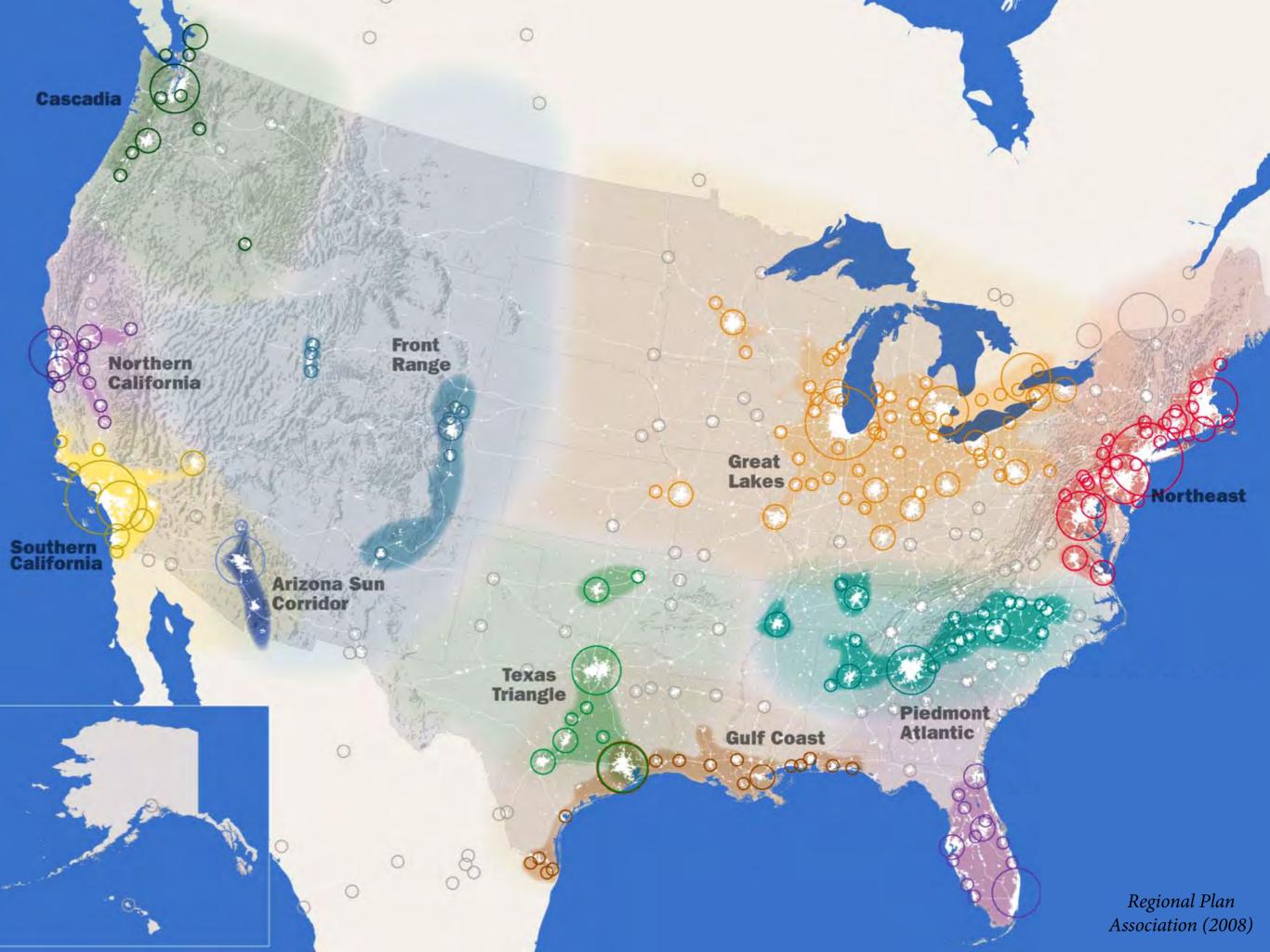
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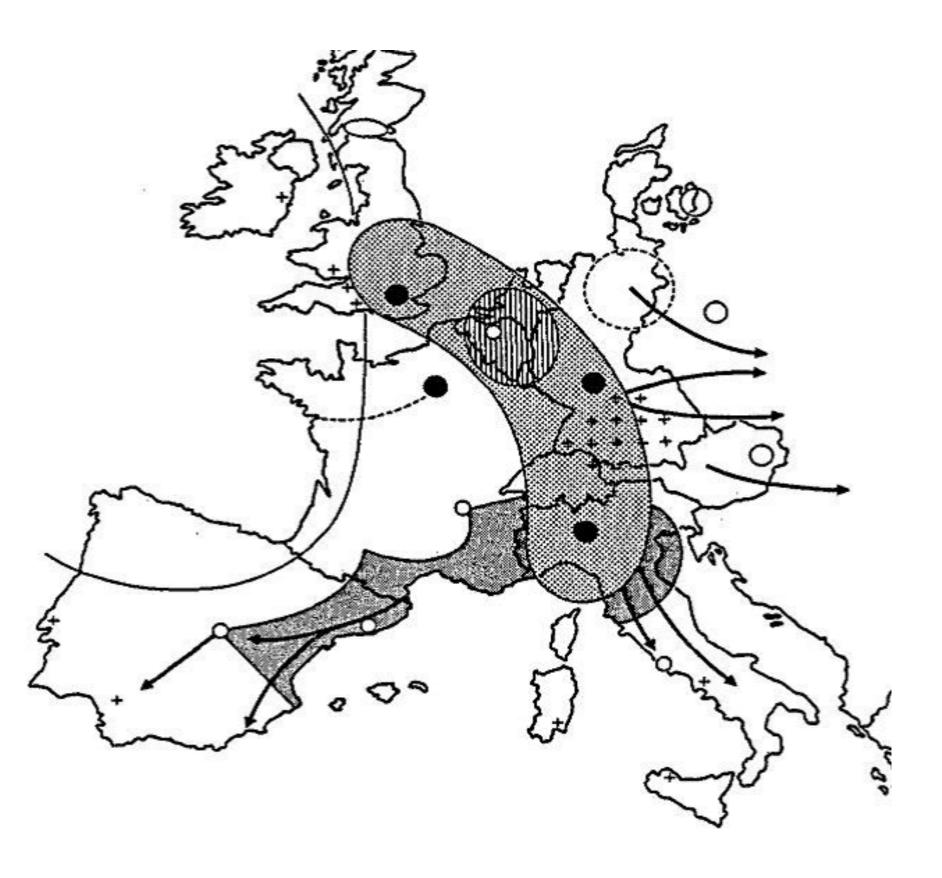
Cascadia

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# megaregions

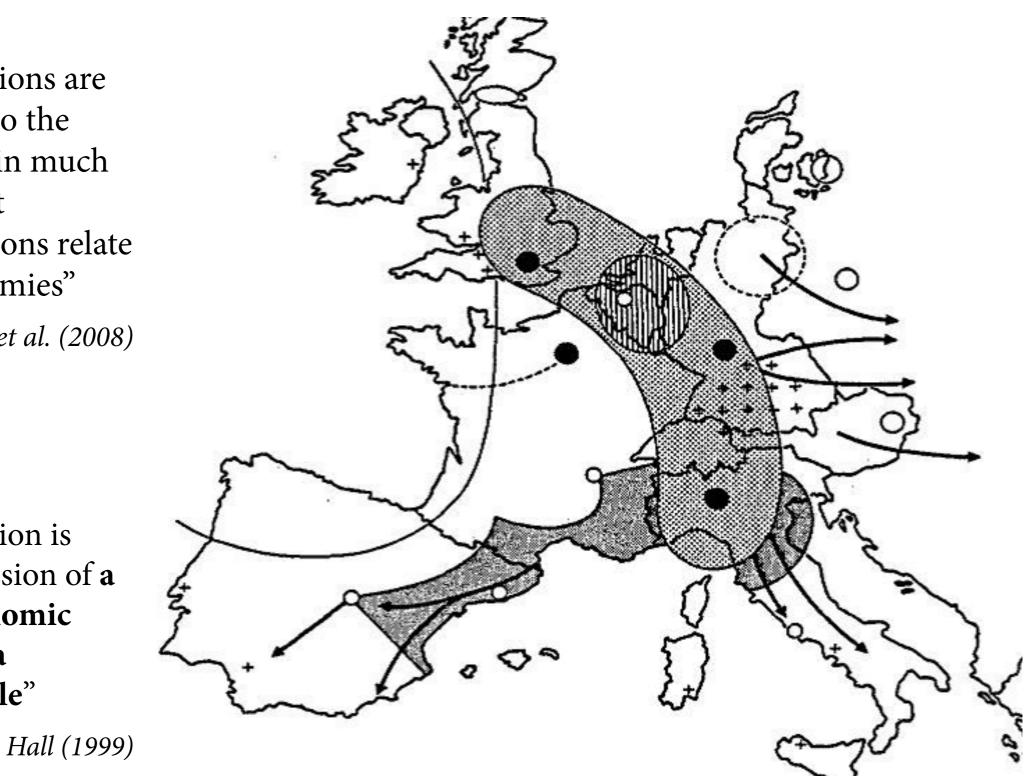






"Urban mega-regions are coming to relate to the global economy in much the same way that metropolitan regions relate to national economies"

Florida et al. (2008)



The mega-city region is "the spatial expression of **a** new form of economic development on a transnational scale"

*Governance challenges* 

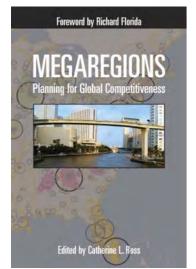
Infrastructure Economic

competitiveness

Globalization

Sustainability

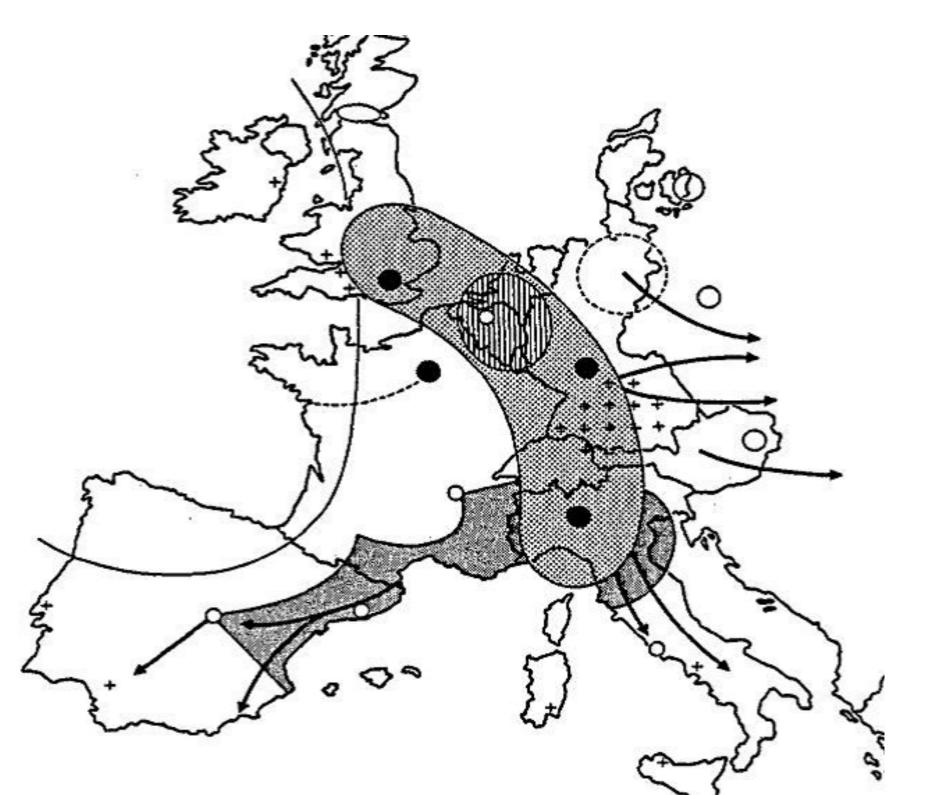
#### (Global urban neoliberalism)



#### NORDREGIO

EU macro-regions and macro-regional strategies – A scoping study Alexandre Dubois, Sigrid Hedin, Peter Schmitt and José Sterling











Promoting Policy to Grow the Great Lakes Economy.





#### Megalopolis

#### Megaregion

#### Substantive

*Relationship to economy* 

*Territorial politics* 

Mode of regulation

Globalization

Redistribution, service provision National Fordism-Keynesianism Globalization

Economic competitiveness Global urban neoliberalism

#### Megaregion

#### Substantive

*Relationship to economy* 

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Redistribution, service provision National Fordism-Keynesianism

#### Globalization

Economic competitiveness Global urban neoliberalism

Epistemological

Theoretical signficance

*Relationship to city* 

*Relationship to world* 

#### Prototypical

Territorial (upscaled city)

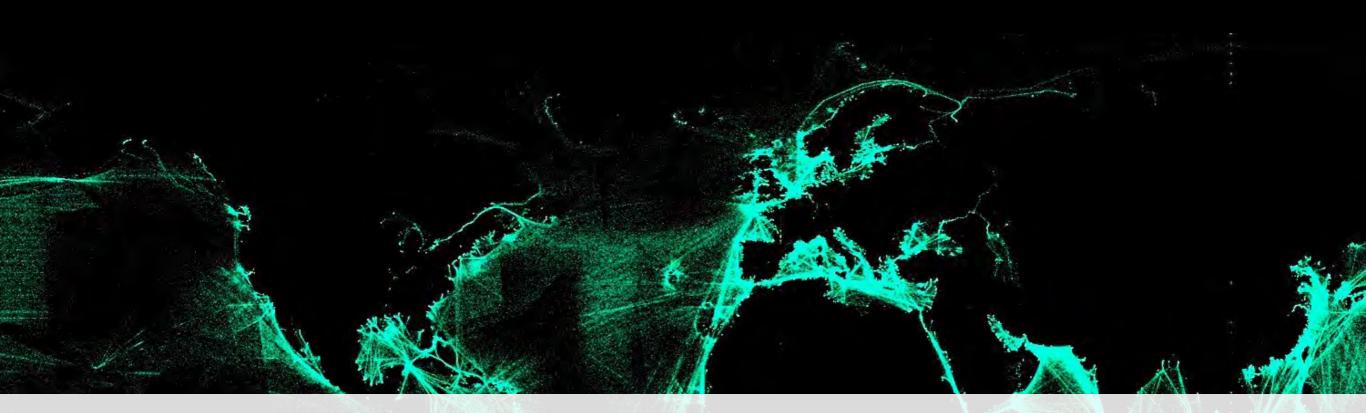
Territorial (upscaled city) or networked (system of cities)

Stereotypical

The world as a city

A world of cities

# Planetary urbanization

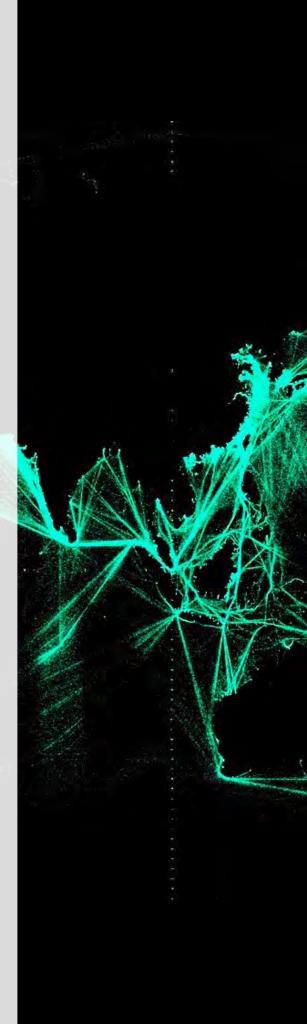


Brenner and Schmid (2015, 2016)

#### Urbanization has three moments

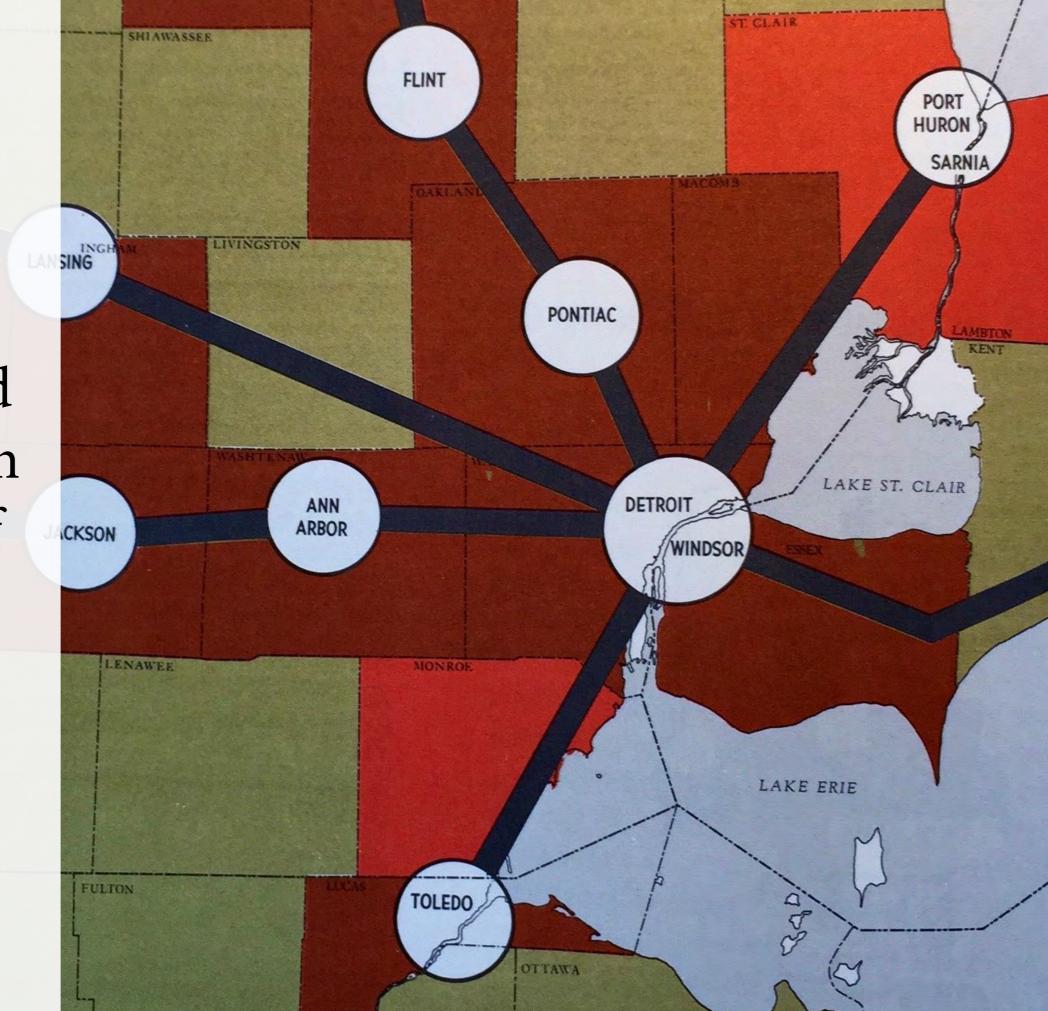
*Concentrated urbanization (agglomeration)*  *Extended urbanization (hinterlands)*  Differential urbanization (creative destruction) Wachsmuth (2014); Angelo and Wachsmuth (2015)

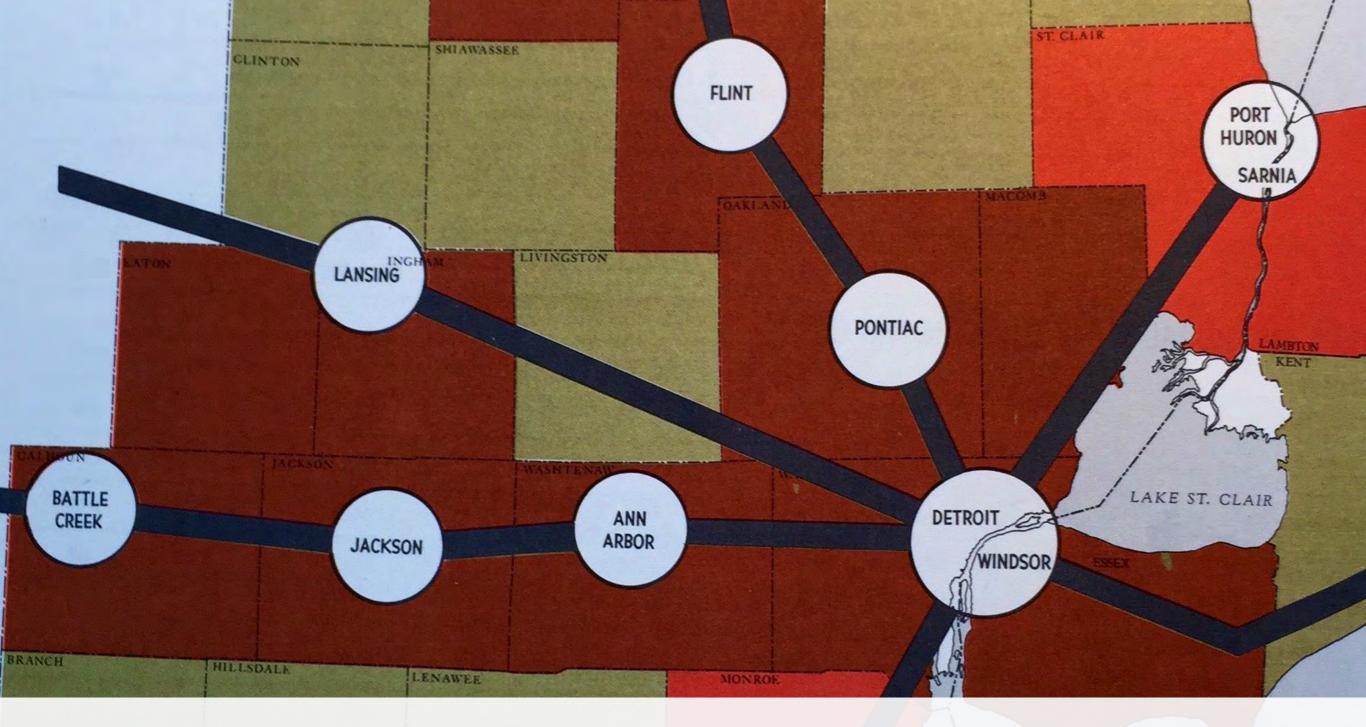
The city (or any bounded settlement space) is an increasingly inadequate tool for grappling with the complexity of the urban





### Networked megaregion (system of cities)





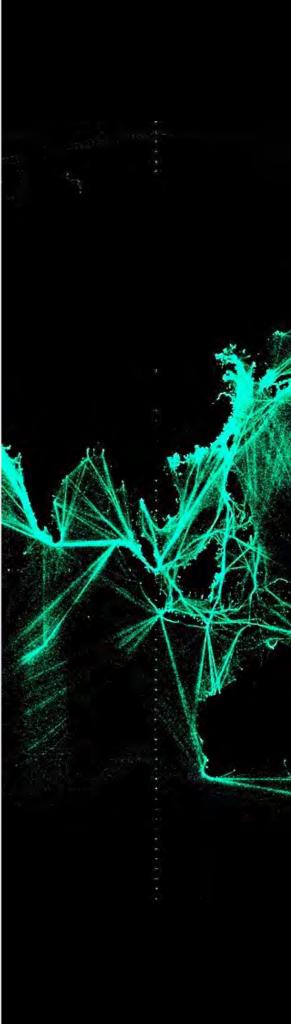
# The megaregion is a city-centric imaginary of the urban

The megalopolis of planetary urbanization Not (just) an upscaled city, Not (just) a network of cities

*but...* 

A proliferation of internal and external urban relations at multiple scales

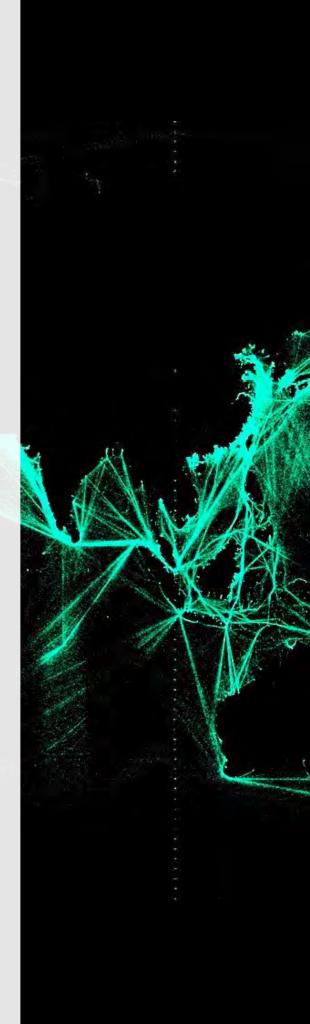
Defined as much by what is outside it as what is inside it





Governance challenges

- 1. Managing territorial competition
- 2. Local and regional democracy
- 3. International relations and geopolitics
- 4. Global environmental crisis





## Thank you!

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